

The Universe Wants It!

You can be very convincing if you make things like “even the universe wants it”!

The perspective that “everything lead me to this place at this time to get this product/solution” is very powerful.

Make it look like even the:

-weather

-time

-day

-girlfriend

-family

-problem

....everything

Pushed the prospect to come in through that door today, and talk with you so he can get your product.

This perspective will be highly influential in the buying decision.